

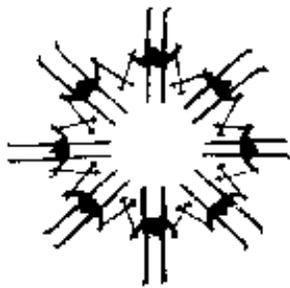
# PSC LOGOS & FLAG



**1946** Club's first logo, a Keystone emblem, was developed and adopted in 1946 by artists Louise Hirst, Ellie Brundage and Jeff Madden (former PSC President). The emblem was taken from an action photograph on the 1941 cover of American Skiing and was printed in red, royal blue and white.



**1958** In January 1958 a contest was held for a design of an "official PSC flag". The winner of the contest was Jean Waterman and her prize was a choice between an individual season's tow pass at either Laurel Mountain, Seven Springs, Marsh Mountain or Camp Soles.



**1968** The earlier Keystone emblem was replaced in 1968 with the eight skier symbol or the skier's "snowflake". This logo was created and designed by Don Vogan.



**1970s** Incorporating and adding to the "skier's snowflake" logo, this emblem was in a shield or "coat of arms" design with a green background, a blue circle for the white skier's snowflake, and in black print displayed the Pittsburgh Ski Club name and incorporation date. A 3x3 foot wooden sign was made from this design and is housed at the Heinz History Center..



**1981** During the 1980s, the "Three Rivers with Skier" logo was designed by former member and artist John Fesz.



**1987** *50th Anniversary Logo.* Incorporating the "snowflake", "coat of arms", and "Three Rivers with Skier" logos, John Fesz also designed the Club's 50th Anniversary logo.



**1990** *The Club's logo* which had been used for the 8 years was designed in the fall of 1990. It is in an oblong shape and depicts a skier with the Pittsburgh Ski Club name below.



**1997** *60th Anniversary Logo.* A contest was held for the design of this diamond anniversary logo. The winning logo has its foundation in the popular "PSC" abbreviation of the Club and depicts in those letters the "City of Pittsburgh skyline", a "skier", and the "sun and waves" indicating the Club's all-year status. This logo was created and designed by Vlad Drobashevsky, the father of former PSC Secretary Liz Drobashevsky.

**1998** A vote was held at the first social meeting of the 1998-99 year, and the *60th Anniversary Logo* with "est. 1937" was chosen as the official logo as we entered the millennium.