



Willi's Welcomes PSC Members to Pre-Season Sale Preview!

Willi's Pre-Season Ski & Board Sale continues, in-store at the North Hills and South Hills locations. Willi's remains committed to keeping the Labor Day weekend tradition alive, providing their faithful Customers with the vast selection and low prices that Willi's Pre-Season Ski & Board Sales are known for, to gear up for another epic winter! The Sale will be open to the public on a first-come, first-served basis, utilizing a wait list, on Saturday, September 5 (9 a.m. – 6 p.m.), Sunday, September 6 (10 a.m. – 5 p.m.) and Monday, September 7 (10 a.m. – 5 p.m.). **PSC members have an opportunity to beat the rush though!**

Willi's is graciously inviting Pittsburgh Ski Club Members to their Friends & Family Preview on Friday, September 4, from 12 noon – 7 p.m. at both locations. PSC members are welcome to walk-in and shop/browse at their leisure, during the store hours, with no appointment required! Please check in at the front counter when you arrive and identify yourself as a PSC member. Depending on demand at any given time, those looking to purchase ski and snowboard gear may experience a brief wait for assistance -- so please check in and allow our staff to assign one of their associates to assist you or otherwise add your name to the waitlist.

Willi's certainly appreciates PSC members spreading the news about the Pre-Season Ski & Board Sale over Labor Day weekend (Saturday - Monday) through word of mouth, social media, etc.